



Sidmouth & Sid Valley Marine & Green Community Charter

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1. FOREWORD & CORE UNDERPINNING BEHAVIOURAL VALUES

1.1 Community Foreword & Multigenerational Gratitude

People everywhere are taking action to protect both people and the planet, recognising that small, everyday choices add up to meaningful change. When communities speak together, they can influence policy locally and beyond.

In Sidmouth and the Sid Valley, many individuals, community groups, and local businesses are already working hard to improve water quality, conserve nature, care for green spaces, support biodiversity, protect rivers and the sea, reduce waste, and support responsible energy use. This project, supported by the National Lottery Awards for All grant and a range of local funders, aims to amplify that work, celebrate it, and make it more visible - giving everyone the chance to get involved, feel empowered, and feel hopeful.

Too often, people feel powerless and anxious in the face of Climate Change, especially when confronted by national and international policies that fail to tackle fundamental environmental issues. This Charter rejects that sense of helplessness by focusing on a place-based approach. Because this plan is deeply rooted in the specific realities of Sidmouth and its surrounding valley, it secures true community ownership. We believe that lasting change starts from the bottom up, proving that local actions can transform global anxieties into tangible local solutions.

A Huge Thank You to Our Community: We offer a huge thank you to the volunteers, artists, community groups, and members of the public—including children, young people, and older people—who came to make their pledges at Sidmouth Sea Fest or via our online survey. We acknowledge that many other people and their actions may not have been included directly, perhaps because the project did not reach them directly during this phase. However, we hope that this Charter will build, grow, and act as an ongoing inspiration for everyone across the entire community.

1.2 Creative Pathways to Wellbeing for People & Planet

What is profoundly inspirational to us as facilitators is that through tapping into a creative community process, we are excited that the responses gathered are truly multigenerational. This project serves as a lasting testimony to how art is a vital pathway to individual and collective wellbeing for both people and planet. We analysed the pledges and the online survey hosted on the SCCH website under the Marine & Green Charter and distilled them into themes to create this Charter; we then worked on this to create the charter artwork to present the work back to the community and share it—to be seen by thousands of residents and visitors who pass by every day and also via social media to reach a wider audience, using art to break down what can otherwise feel overwhelming and divisive into something easily understood by all ages, digestible, and encouraging rather than bleak.

Raising Awareness, Celebrating and Inspiring
Action and Hope through artworks and exhibitions



1.3 The Eight Behavioural Values: Our Ethical Check & Balance

Embedded across the Charter artwork and throughout our project design are eight **poetic micro-pledges**—single-word intentions co-created with the community: *Replenish, Defend, Balance, Nurture, Resilience, Respect, Cherish, and Protect*.

These eight words are not merely symbolic; they serve as the fundamental **behavioural values that underpin everything we do**. They act as a living **check and balance mechanism** for our community, local groups, businesses, and decision-makers. In every decision made—whether planning a festival, managing a park, developing town policy, or making daily household choices—we must pause and ask: **"Can we demonstrate that we are actively implementing these values in this action?"**

Note on Application: The decision checks provided in the table below are illustrative examples. Each group, business, school, or individual actor will think of further specific checks and criteria tailored to their own specific context and activities.

1.4 Expanded Definitions of the Behavioural Values

Value	Behavioural Definition & Action Standard	Applied Decision Check (Examples for Adaptation)
Replenish	Actively restoring and giving back to ecosystems rather than taking or depleting resources. Moving from passive sustainability to active ecological renewal.	<i>Does this decision rebuild soil health, plant native trees, or restore natural water cycles?</i>
Defend	Standing up firmly for vulnerable habitats, non-human species, and clean water pathways against harm, pollution, and over-development.	<i>Are we actively shielding rivers, coastlines, and wildlife corridors from degradation?</i>

Value	Behavioural Definition & Action Standard	Applied Decision Check (Examples for Adaptation)
Balance	Harmonising human community needs with planetary boundaries and the natural rhythm of our valley's ecosystems.	<i>Does this action maintain equilibrium between economic activity and ecological health?</i>
Nurture	Fostering care, compassion, and long-term stewardship for both nature and the people who care for it, supporting young environmental leaders.	<i>Are we cultivating growth, supporting volunteers, and providing youth with agency?</i>
Resilience	Building community capacity, adaptive biodiversity, and climate readiness to withstand environmental shocks and extreme weather.	<i>Does this initiative strengthen our valley's natural buffers and long-term adaptability?</i>
Respect	Recognising the intrinsic value of all living creatures, wild places, and diverse community voices regardless of utility to humans.	<i>Are we treating soil, rivers, wildlife, and fellow citizens with dignity and consideration?</i>
Cherish	Celebrating, valuing, and holding dear the unique	<i>Does this effort foster local pride and appreciation for</i>

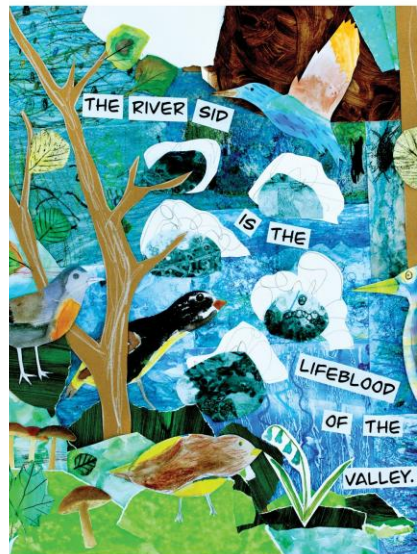
Value	Behavioural Definition & Action Standard	Applied Decision Check (Examples for Adaptation)
	heritage, natural beauty, and vibrant community spirit of the Sid Valley.	<i>our shared environment?</i>
Protect	Establishing proactive safeguards, statutory policies, and physical protections to eliminate harm and prevent environmental destruction.	<i>Does this policy or choice eliminate single-use waste, toxic chemicals, and habitat loss?</i>

2. BACKGROUND TO THE WORK OF SCCH & PARTNER INITIATIVES

2.1 Visual Engagement, Telephone Box Artspace & Public Displays

The Sidmouth Coastal Community Hub (SCCH), in partnership with the visual arts charity Sidmouth School of Art and supported by local partners, has been leading creative, place-based community engagement across 2025 and 2026 under the banner of the COP30 project and the *Marine and Green Together Be Seen* exhibition. SCCH utilises public art spaces—including the Riverside Art Space, Sidmouth Wallspace outdoor billboard gallery at the Ham carpark, and the Market Square telephone box artspaces—to keep environmental stewardship highly visible and engaging.

Twin Telephone Box Artspace Installations: Twin installations featuring the community pledges alongside the stark environmental statistics that sometimes make people lose hope are simultaneously on display at Sidmouth's Market Square phone box artspaces: **The Micro Museum of Antiquities** and **The Micro Museum of Contemporary Art**. By bringing hope and hard data together in public view, these galleries invite passersby to reflect, engage, and act.



2.2 Environmental Statistics: Reality & Reflection

The following stark statistics serve to illustrate why people are both concerned and also feel overwhelmed by things which are out of the control of individuals:

Marine & Waterway Statistics

- 640,000 tonnes of ghost fishing gear are lost at sea every year.
- Almost 500 harmful chemicals detected in UK rivers.
- Every year enough plastic is produced to circle the world 400 times.

Green & Nature Statistics

- With natural habitats in decline, 1,500 native species at risk of extinction.
- An area the size of Belgium is lost to deforestation every year.

Everyday Green Living Statistics

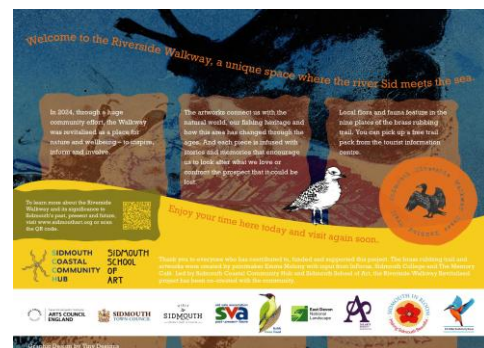
- Every single second one lorry load of fast fashion ends up in landfill.
- Every year 80 billion animals are slaughtered for meat worldwide.
- The average household wastes £450 of food per year.
- Air pollution kills 4.9 million people every year.
- 99% of the air we breathe contains levels of pollution.

Why this panel matters: Displaying these stark figures alongside community pledges acknowledges the reality of eco-anxiety while proving that localised, collective action is the most powerful antidote to helplessness.



2.3 Collaborative Community Projects

- **Confluence – The River Sid and Its Tributaries:** A collaborative artwork and project bringing together young people, artists (Steve McCracken, Caitlin Hennessy, Emily Hobson-Martin), and environmentalists from the River Sid Catchment Group to celebrate the river as the lifeblood of the valley.
- **Riverside Walkway Revitalised & Brass Rubbing Trail:** Created in 2024 to celebrate local flora, fauna, and fishing heritage through nine brass rubbing plates. Co-created by printmaker Emma Molony with input from InFocus, Sidmouth College, The Memory Café, Sid Vale Association, Sidmouth Town Council, and Sidmouth in Bloom.
- **Sidmouth Sea Fest:** The annual community festival celebrating coastal culture, sustainability, and community stewardship, providing the platform where community pledges for this Charter were gathered during Sea Fest '26 alongside an online survey.
- **Tree Canopy Artwork:** Local artist Rebecca Lockyear's *Tree Tower* artwork in collaboration with Sidmouth Arboretum, celebrating iconic local species including the Lucombe Oak, Monterey Cypress, Araucaria, and Ginkgo Biloba.



3. Marine and Green Charter

The Sidmouth & Sid Valley Marine & Green Community Charter is a complete, self-contained framework designed to guide community action, policy, and daily living.

3.1 Creating and Artwork for Engagement



The Marine & Green Community Charter Artwork

Created by Digital Artist Tara Greifenberg, community voices, pledges, and local data have been transformed into a major public artwork installed on the Sidmouth Wallspace billboard overlooking the Ham carpark, with twin installations at the Market Square phone box artspaces.



Marine & Green Community Charter Artwork



Created by Digital Artist Tara Greifenberg, community voices, pledges and local data have been transformed into this new artwork and presented on Sidmouth Wallspace, Sidmouth's public art outdoor gallery overlooking the Ham carpark.

The artwork, developed from the core themes and actions analysed through the pledges made by community members at Sidmouth Sea Fest 2026 and via an online survey, is a visual representation of the ongoing care, commitment and active concern for the environment.

The Marine and Green Guardian figures anchor the piece – these two stylised human figures represent the duality of the environment.

On the left stands the **Marine Guardian**, decked in oceanic hues of deep blue, featuring a headdress of sea corals, tendrils, and marine elements. Reflective mirrored sunglasses frame coastal imagery, including a surfer and a sailboat.

On the right stands the **Green Guardian**, wearing foliage, leaves, and a rabbit perched atop a crown of greenery. Reflective glasses showcase scenes of people enjoying outdoors and lush landscapes.

The Marine & Green Guardian Figures: Two stylised human figures anchor the piece, representing the duality and unity of our coastal and land environments:

- **The Marine Guardian (Left):** Decked in oceanic hues of deep blue, adorned with a headdress of sea corals, tendrils, and marine life. Reflective mirrored sunglasses frame coastal imagery, including a surfer and a sailboat on the ocean.
- **The Green Guardian (Right):** Draped in lush foliage, ivy, and leaves, with a rabbit perched atop a crown of greenery. Reflective glasses showcase scenes of people enjoying the outdoors, rolling hills, and rural landscapes.

Visual Structure: Three central hand-drawn thematic bubbles branch across the artwork connecting direct community pledges to action headings, bound together by the eight underpinning behavioural values (Replenish, Defend, Balance, Nurture, Resilience, Respect, Cherish, Protect).

3.2 Vision Statement & Core Operating Principles

Our Vision: Our vision is for a cleaner, greener, and more welcoming Sid Valley, where our community works hand-in-hand to protect our unique land, river, and sea environments. By coming together under this single Charter, we are not creating something brand new, but uniting to add collective weight, share resources, and shout louder about the amazing work our existing green groups already do. We aim to better promote and open up environmental opportunities so that everyone—regardless of age or background—feels inspired, empowered, and hopeful enough to step forward, get involved, and understand that their small daily actions lead to lasting change.

Core Operating Principles

- **Think Global, Act Local:** Understanding that small, everyday choices collectively influence broader environmental trajectories.
- **Inclusivity & Well-being:** Designing environmental activities that are accessible to all ages and abilities, ensuring nobody is excluded.
- **Active Citizenship:** Moving past passive awareness to a culture of "getting involved" and never walking past an environmental issue.
- **Evidence-Based Improvement:** Backing local initiatives with continuous research, monitoring, and measurable impacts.
- **Celebrating Success:** Affirming and publicising the excellent work already being done by residents, local businesses, and the Town Council.



Three interconnected pathways were prominent in the pledges made and principles

shared, which can be distilled into 4 themes:

A: Waste Reduction & Circular Economy

B: Marine Coast & Waterway Protection

C: Biodiversity, Soil Health & Land Stewardship and

D: Sustainable Energy & Carbon Footprint Reduction.

We have collated and further distilled these more scientific and specialist sounding areas to be more real, more accessible, easier to engage with, reflecting how we relate to them in our everyday lives:

- **Our Waters & Sea**
- **Our Land & Nature &**
- **Everyday Green Living.**

Theme A: Waste Reduction & Circular Economy

- Eliminating Litter
- Plastic Minimisation
- Responsible Sorting

Theme B: Marine, Coast, & Waterway Protection

- Source Pollution Control
- Domestic & Business Effluent
- Ecosystem Separation

Theme C: Biodiversity, Soil Health, & Land Stewardship

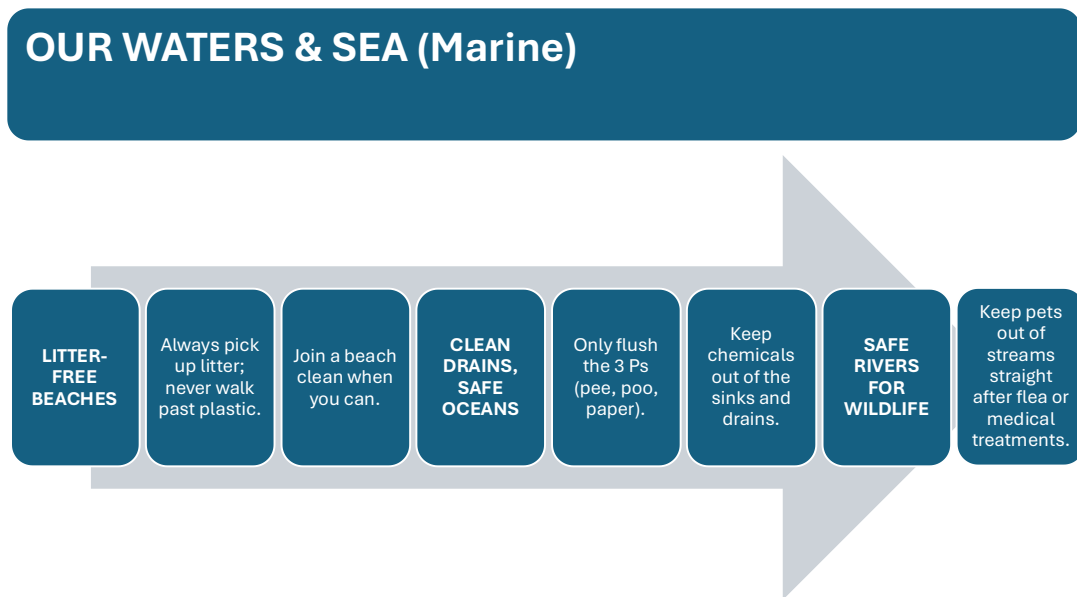
- Pollinator Support
- Regenerative Soil Practices
- Coexistence with Wild Spaces

Theme D: Sustainable Energy & Carbon Footprint Reduction

- Household Energy Conservation
- Active & Public Transit
- Dietary Shifts



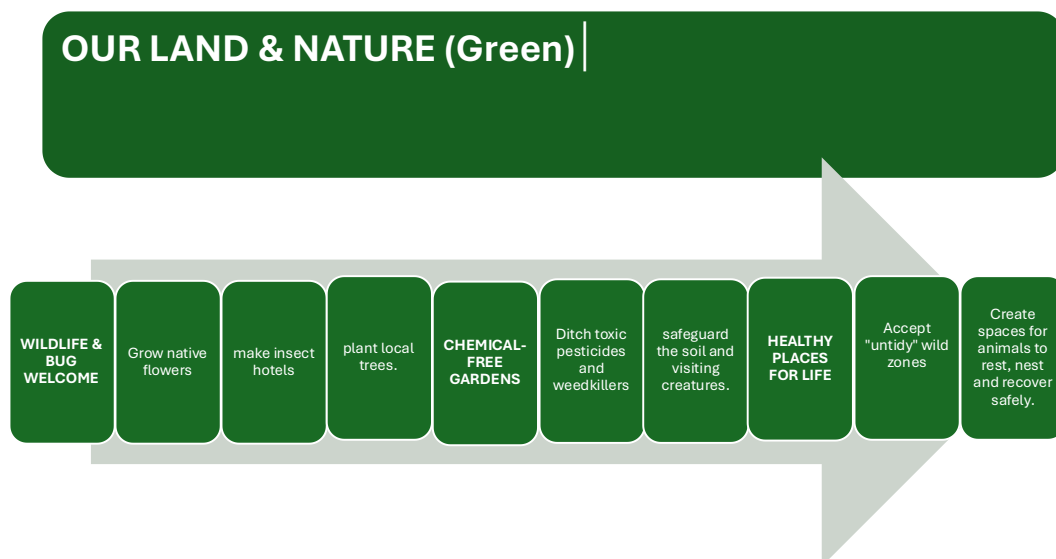
3.3 Theme 1: Our Waters & Sea (Marine)



Sub-Heading	Headline Directives & Community Commitments
Litter-Free Beaches	- Always pick up litter; never walk past plastic. - Join a beach clean when you can. - Pick up at least one piece of plastic a day.
Clean Drains, Safe Oceans	- Only flush the 3 Ps: Pee, Poo, and Paper. - Keep harmful chemicals, oils, and wet wipes out of sinks and drains. - Use eco-friendly, chemical-free household cleaning products.

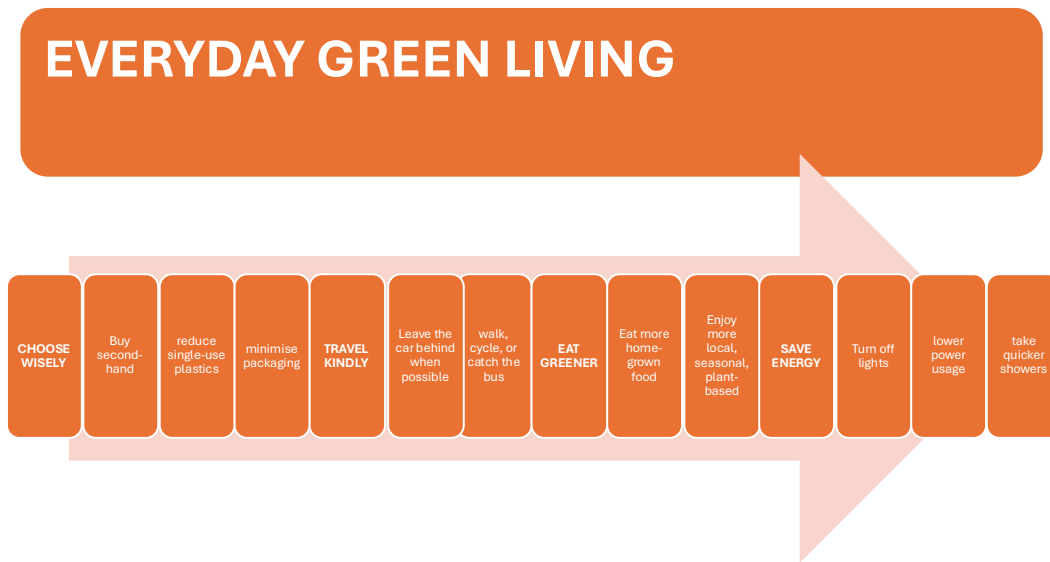
Sub-Heading	Headline Directives & Community Commitments
Safe Rivers for Wildlife	• Keep pets out of streams and rivers straight after flea or medical treatments. • Protect riverbanks, riparian habitats, and native aquatic species. • Minimise agricultural and domestic chemical run-off into the River Sid.

3.4 Theme 2: Our Land & Nature (Green)



Sub-Heading	Headline Directives & Community Commitments
Healthy Places for Life	● Create safe spaces for animals to rest, nest, and recover safely. ● Accept "untidy" wild zones in gardens, parks, and verges. ● Respect nature reserves primarily as spaces for nature recovery rather than intensive human recreation.
Wildlife & Bug Welcome	● Plant native flowers, sow wildflower seeds, and support pollinator corridors. ● Build insect hotels, bird boxes, bat boxes, and hedgehog highways. ● Plant local trees and support the expansion of the valley's tree canopy.
Chemical-Free Gardens	● Ditch toxic pesticides, glyphosate, and chemical weedkillers. ● Safeguard soil health, micro-organisms, and visiting garden wildlife. ● Adopt organic gardening, natural pest management, and permaculture methods.

3.5 Theme 3: Everyday Green Living



Sub-Heading	Headline Directives & Community Commitments
Eat Greener	• Eat more homegrown food and support local food initiatives. • Enjoy more local, seasonal, plant-based, and low-impact meals. • Reduce food waste and participate in community food sharing.
Save Energy	• Switch off lights and unplug idle electronics. • Take shorter showers and conserve hot water. • Lower power usage, improve

Sub-Heading	Headline Directives & Community Commitments
	home insulation, and transition toward renewable energy.
Choose Wisely	● Buy second-hand, support charity shops, and choose pre-loved goods. ● Drastically reduce single-use plastics; choose refillable containers. ● Minimise product packaging; consume less and create/repurpose more.
Travel Kindly	● Leave the car behind whenever possible. ● Walk, cycle, or catch the bus for local journeys across the valley. ● Combine errands to cut down vehicle emissions and traffic congestion.

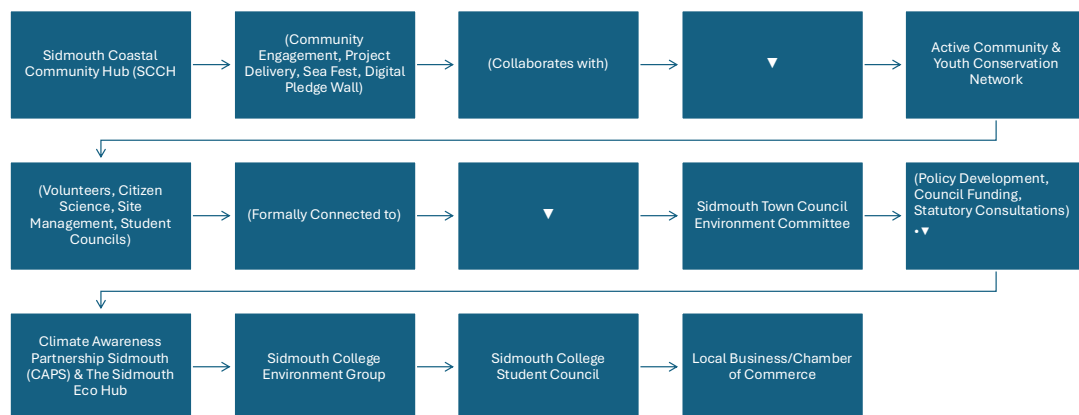
3.6 Active Civic Framework & Local Groups Network

The Active Framework: Local Groups & Civic Architecture

To achieve the community's environmental vision, this Charter links grassroots active groups and youth leaders directly into the institutional power of local government.

To realise this vision, the Charter bridges grassroots volunteer energy directly into official civic governance:

The Active Framework: Local Groups & Civic Architecture ...



Key Civic & Environmental Partners

- **Sidmouth Coastal Community Hub (SCCH):** Project facilitator, community activator, and digital charter host.
- **Sidmouth Town Council Environment Committee:** Statutory civic body incorporating charter aims into town policy and funding.
- **Climate Awareness Partnership Sidmouth (CAPS) & Sidmouth Eco Hub:** Delivering home energy advice, insulation support, and carbon reduction workshops at Sidmouth Library in partnership with Exeter Community Energy (ECOE).
- **Love Sidmouth:** Volunteer-led sprucing and weeding of neglected urban spaces using non-chemical methods.
- **Sustainable Sidmouth Champion Awards:** Organised by the Vision Group for Sidmouth (VGS) to celebrate local sustainability champions.
- **River Sid Catchment Group & The Sid-Bashers:** Conducting river water testing and invasive species removal (Himalayan Balsam).
- **Sidmouth Plastic Warriors:** Frontline beach cleans and plastic elimination campaigns.
- **Sid Valley Biodiversity Group:** Citizen science, species recording, and the Community Nature Lab.
- **Sidmouth Arboretum:** Urban forest management targeting 14,000 trees across the valley.
- **Friends of the Byes & Byes Environmental Education Project:** Management and conservation of the river parkway and habitats.
- **Sidmouth in Bloom:** Enhancing civic floral displays with native, pollinator-friendly plantings.
- **Sidmouth Community Food Forest:** Permaculture food production co-existing with nature recovery.
- **Site-Specific Friends Groups:** Friends of The Knowle, Friends of Glen Goyle, and Lower Knapp Pond Reserve.
- **The Sid Vale Association (SVA):** Preserving valley heritage, land assets, and nature reserves.

Civic Network Collaborating



4. CHILDREN & YOUNG PEOPLE: YOUTH LEADERSHIP & AGENCY



Our young people are central to the future of the Sid Valley, and their voices, ideas, and creativity are essential to shaping a thriving, sustainable community. Many young people feel worried about the state of the planet and the challenges ahead, and it is vital that their concerns are heard and taken seriously.

This Charter recognises their right to be included, to contribute, and to influence decisions that affect their future. By creating opportunities for young people to share their views, lead projects, take action, and advocate for change, we help build confidence, hope, and a sense of agency.

Key youth partners include:

- **Sidmouth College Environment Group:** Driving practical eco-projects, recycling systems, and wildlife gardens on school grounds.
- **Sidmouth College Student Council:** Representing student voices, co-authoring youth manifestos, and providing student representation to adult conservation networks and the Town Council.



5. COMMUNITY VOLUNTEERING & EVENT INTEGRATION

The execution of the Charter relies on an active, multi-generational volunteer workforce and joined-up event practices:

5.1 Volunteer Recruitment & Succession

- **Active Citizen Recruitment:** Encouraging every resident to pledge at least one hour per week or month to a local green group.
- **Targeted Youth Pathways:** Creating structured volunteering pipelines, work experience, and career exposure in environmental fields for young people to ensure long-term succession for local groups.
- **Coordinated Work Parties:** Joint cleanup and restoration days combining adult networks, youth groups, and residents to care for streets, parks, and riverbanks.



5.2 Cleaner and Greener Local Festivals

Sidmouth hosts major events year-round. Using lessons from Sea Fest, SCCH will work with organisers of the **Sidmouth Folk Festival**, Sidmouth International Jazz and Blues Festival, **Sidmouth Science Festival**, and **Sidmouth Regatta** to establish a *Joined-up Green Event Framework* focusing on:

- Elimination of single-use plastics and adoption of reusable cup schemes.
- Comprehensive event waste sorting, glass amnesty bins, and composting.
- Promoting public transport and active travel to event venues.

6. CONCLUSION & STRATEGIC POLICY ALIGNMENT

The Sidmouth & Sid Valley Marine & Green Community Charter demonstrates that localised, collective action can turn climate anxiety into hope and tangible environmental recovery. While individual habits are vital, scaling these efforts requires institutional support and policy alignment across all levels of governance.

Institutional Advocacy & Policy Targets

Target Organisation	Core Focus for Policy & Advocacy
Local Businesses & Chamber of Commerce	Establishing local sustainable commercial standards, reducing packaging waste, and supporting local supply chains.
Sidmouth Town Council & EDDC	Integrating biodiversity protection, tree canopy expansion, public waste sorting, and pesticide-free care into statutory planning and maintenance.
South West Water & Environment Agency	Demanding real-time water quality monitoring, storm overflow upgrades, and supporting a dedicated River & Waterway Charter to stop source pollution.
Member of Parliament (Richard Foord MP) & Government	Lobbying for national policy against single-use plastics, stricter corporate polluter liability, and increased funding for coastal protection.

7. NEXT STEPS & SCCH ONGOING COMMITMENTS

This Charter is an active, living framework. Sidmouth Coastal Community Hub (SCCH) explicitly commits to the following ongoing actions and artistic initiatives:

1. **SHARE & ADVOCATE:** Distribute the Charter widely to local green groups, schools, Sidmouth Town Council, East Devon District Council, Devon County Council, local MP Richard Foord, Chamber of Commerce, event organisers, and utility providers (South West Water, Environment Agency).
2. **ENCOURAGE:** Utilise the Charter as an active working tool to inspire detailed organisational action plans and measurable environmental commitments across local actors.
3. **INSPIRE ACTION:** Maintain continuous momentum through the online digital pledge wall hosted on the SCCH website, public art displays, and community-wide work parties.
4. **SCCH PROJECT INTEGRATION COMMITMENT:** SCCH commits to continuing to ensure that our Marine and Green care is deeply integrated into all of our future projects and community delivery, **as this has driven our work since inception.**
5. **SEA FEST ANCHOR COMMITMENT:** Working in close partnership with the Sidmouth School of Art, SCCH ensures that every year Sidmouth Sea Fest continues with Marine and Green care at its absolute heart.
6. **RIVERSIDE ARTSPACE EXHIBITION COMMITMENT:** Practically, SCCH commits to presenting a minimum of one exhibition per year which focuses explicitly on biodiversity at the Riverside Artspace.
7. **PUBLIC ARTSPACES REFLECTION:** SCCH will continue to ensure that our shared artspaces—including the Sidmouth Wallspace billboard gallery and the Market Square telephone box artspaces—regularly reflect these resonant environmental themes shaped directly by community voices.

Community Volunteering & Youth Recruitment

Active Citizen Recruitment

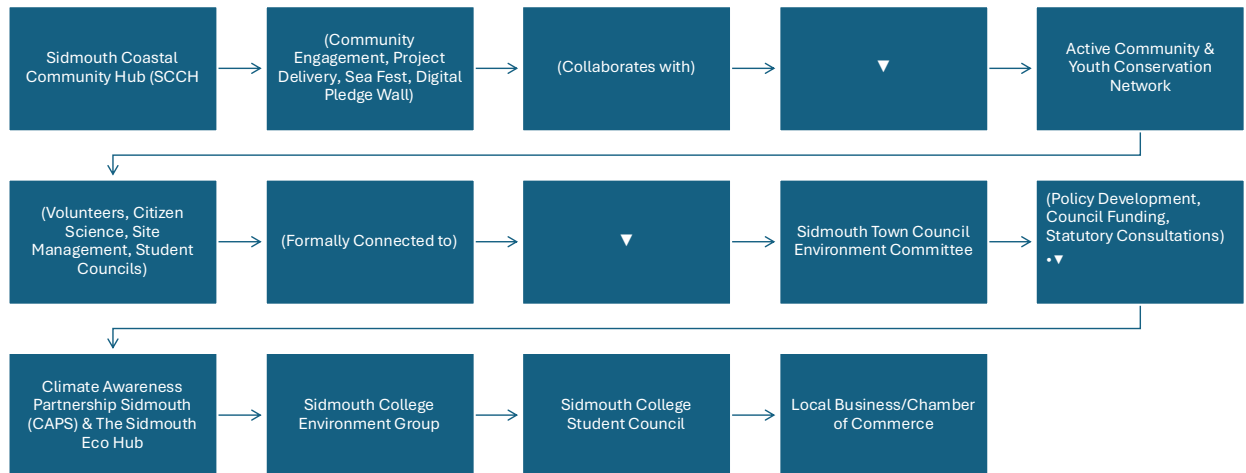
Targeted Youth Recruitment

Coordinated Work Parties

Cleaner and Greener Local Festivals

A Joined-up Green Event Framework

The Active Framework: Local Groups & Civic Architecture ...



8. CONTACT INFORMATION

The Sidmouth & Sid Valley Marine & Green Community Charter is a living document. We invite ideas, innovations, and ongoing conversations from all residents, groups, and businesses.



Lead Organisation: Sidmouth Coastal Community Hub (SCCH)

Email Contact: info@sidmouthcoastalcommunityhub.org

Websites & Resources:

Sidmouth Coastal Community Hub:

www.sidmouthcoastalcommunityhub.org

Sidmouth School of Art / Wallspace: www.sidmouthart.org

Appreciation

Thank you to all those who have generously supported our Sea Fest Marine and Green Community Charter project through grants and sponsorship.



APPENDIX: COMMUNITY PLEDGES RAW DATA

The following 145 raw pledges were gathered from residents, students, and visitors during Sidmouth Sea Fest '26 and via an online survey. They are organised by theme and ordered by frequency.

9.1 Waste Reduction, Littering & Circular Economy

- I will not litter (10 responses)
- I will recycle more (9 responses)
- Recycle more Reuse repurpose, more (3 responses)
- Bins exists for a reason I will not litter
- Get out of the house Reuse bottles
- Will think before spending
- I will only buy second-hand
- Refill/reuse/repeat. Ditch the disposable bottle!
- No litter
- I will pick rubbish
- I will never litter
- I will buy from charity shops
- I will use less plastic
- If you see rubbish pick it up
- I will pick litter
- Reuse things
- Pick up litter
- I will chuck away less plastic
- Marine and Green make a difference recycle
- Pick up one piece of plastic a day
- I will save the environment by using less plastic
- I pledge to buy second hand more
- Do not buy individual packets of crisps- buy share bags and decant into reusable pots
- I will shop at naked larder
- Reduce, reuse, recycle, refill
- Less litter
- Recycle / No littering / Litter picking
- Different bins for different rubbish
- Picking up our rubbish / Litter picks / Put litter in bins
- Reduce plastic waste
- Never walk past litter on the ground
- Pick up a piece of litter a day

- Reduce Single-Use Plastic at Source
- Reuse more don't litter
- Buy second-hand
- I will go litter picking
- Put things in the bin
- Recycle, reuse and buy second hand from charity shops
- Reuse more plastic
- More homemade gifts
- Avoid single use plastic
- I will reuse more
- Reuse/Repurpose/Recycle

9.2 Marine, Coast, & Waterway Protection

- I will only leave footprints (2 responses)
- I will do a beach clean (2 responses)
- Waste less water, watch what you flush (3 Ps) and only use environmentally friendly cleaning products (3 responses)
- Sea is Clean it will help us
- Protect the ocean
- Do not feed the seagulls
- Avoid not enjoying the sea life
- Love our ocean
- Keep clean water
- Respect the ocean protect the ocean
- Save the seas
- I will make cleaning products that will protect sea life
- I will pick up litter in the sea
- Beach cleans
- Keep the sea clean
- Protect all sea animals
- Try to use less or no chemicals in the house and garden
- Protect the wildlife in and around the rivers - information about local flora and animals
- Less pollution
- Have shorter showers
- Keep pets out of streams and rivers straight after flea or medical treatments
- Protect marine and river wildlife and avoid disturbing habitats
- Reduce water use and prevent pollution
- Choose products with fewer harmful chemicals
- Support groups working on water quality and coastal protection
- Choose products with less food packaging to reduce waste entering waterways

- Think about what we put 'outside' that can end up in the ground and waterways
- Minimise Erosion, Run-off and Chemical Usage

9.3 Biodiversity, Soil Health, & Land Stewardship

- I will plant more plants
- Plant more flowers in the garden
- I will feed more squirrels
- Plant trees
- Make a bird box
- I do not use chemicals in the garden
- Make a bug hotel
- I will feed the birds
- Build a pond
- Leave all or part of your outside space for nature - even window boxes/tubs help
- Support Pollinator Corridors
- Prioritise Sustainable Soil Health
- Help everyone to be part of nature recovery in the Sid valley in any way they can
- Accept nature reserves as being for nature and not personal recreation

9.4 Sustainable Energy, Transit & Carbon Footprint Reduction

- I will use less electricity
- Don't ride your car
- I will use the bus more
- Don't drive walk
- Eat less meat
- Choose a more sustainable diet
- Use less energy
- Use public transport
- Reduce carbon footprint
- Save energy
- Eat healthy
- Walk, cycle or take public transport where possible
- Eat a plant-based diet
- Consume less create more

9.5 Community Connection, Well-being & Collective Governance

- I will go outside more (3 responses)
- Be more kind to people

- Leave no trace
- Explore more
- I will always be kind to nature
- I will learn more foreign languages
- I pledge to have fun with my brother
- Live love life
- I will not disrespect the planet
- I will look after the environment more
- I will explore more nature
- Save the planet
- I will be nice to my brother
- Love nature
- Marine and Green
- Support a local green group in any way you can
- People taking care of the planet
- Be nicer to the environment
- Safety / Signs
- Don't walk by on the other side - get involved
- Think before you act
- Support others to get involved with sustainable environmental behaviour
- Share experiences
- Be inclusive
- Do an hour of good for the town every week
- Encourage, share and join other groups' endeavours
- Engage our youth in caring for their world in a positive way (without doom loading)
- Unite together as a community to promote actions that improve our environment and our own mental health
- Maintain close working relations between voluntary environmental groups and the Town Council
- Celebrate what council and residents do already in the valley for our surroundings!
- Do no harm to the environment